



Dear Parent or Guardian,

YOUR CHILD HAS INVENTED A BRAND-NEW TOY CHARACTER!

Today our class took part in a character-design lesson inspired by **Design a Toy for the World** — an international creative competition for children aged 5–12. Your child has drawn an original soft-toy character and started writing its story. We think it's wonderful, and we'd love you to see it.

If you would like to, you can enter their design into the competition. The most exciting winning designs are professionally made into real, bespoke plush toys.

1

Photograph

Take one clear photo of your child's drawing.

2

Register

Visit the website and complete the form as the parent/guardian.

3

Enter

Add the story (max 100 words) and pay the £10 entry fee.

Good to know

- ★ Taking part is entirely optional — school activities are free.
- ★ Only a parent or legal guardian can enter and pay. Children never have accounts.
- ★ Age groups: Little Creators (5–8) and Young Designers (9–12), by age on entry day.
- ★ Your child's work is only ever published with your separate permission.
- ★ **Spring 2027 edition closes 15 March 2027 · Autumn 2027 edition closes 1 October 2027.**

Find out more at **DesignAToyForTheWorld.com**

With warm wishes,

Class teacher